

MAGKS PhD course

**Regulatory Challenges of the Digital Economy:
Data, Competition, Innovation, Privacy**

August 16-18, 2021

Content:

This PhD workshop will deal with the manifold problems of the digital economy and how to solve these problems through the use of policies, different fields of the law, and regulatory approaches. Depending on the composition of the participants the course will also provide a general introduction into this topic. The main aim of the workshop is that PhD students can present their research and have it discussed and get feedback from the participants.

The workshop can encompass a broad range of topics, such as:

- data and data policy,
- competition and innovation policy,
- consumer policy/law,
- privacy/data protection,
- intellectual property,
- digitization in firms and organizations,
- AI/algorithms.

Prerequisites:

All PhD students with an interest in topics related to the digital economy are welcome. Basic knowledge of economic policy, as well as competition and innovation policy is helpful but due to the interdisciplinary character not a precondition.

Organization:

The course consists of lectures and student presentations. Active participation is required. Students should present and discuss their own research (projects). We plan to achieve a very interdisciplinary workshop that brings together not only PhD students from economics and business administration, but also from law and computer science. Moreover, external PhD students from universities and research institutes outside of the MAGKS network and also external speakers will be invited.

Language:

English

Location:

Online

Schedule:

Dependent on the number of participants, we plan to start each day at 10 a.m. and finish around 5 p.m. The exact schedule will be provided later.

Student Presentations:

Each participant should either give a presentation (about 30 minutes) covering his/her research project, or in the case of not doing research in this field, make a different contribution to the workshop (e.g. commenting on research papers of the other PhD students, or presenting a key article in this field).

Credits:

PhD students of the MAGKS universities can also participate and acquire 6 credits in the MAGKS PhD program, if they do not do research in this particular field.

Registration:

Students should register under www.magks.de until July 31, 2021. For helping the planning of the workshop and any further questions, please contact as early as possible Daniel Gill:
daniel.gill@wiwi.uni-marburg.de